



RECYCLING SOAP AND SAVING LIVES

It's estimated 5 million bars of hotel soap are discarded everyday.

Soap Aid's new HOTEL TO HANDS Program is a sustainable and scalable model that brings positive change and helps save lives.

**Join our Program as a Soap Aid HOTEL CHAMPION
and help transform the world!**

SOAP AIDTM
SAVING LIVES
HOTEL TO HANDS

YOUR CORPORATE SOCIAL RESPONSIBILITY

Soap Aid **HOTEL CHAMPIONS** play an important and vital role



Saving Lives

Your contribution helps us recycle soap and reach more communities and children throughout the world, growing our global reach. Handwashing with soap can reduce over 40% of diarrhoea cases and save lives.



Saving the Environment

By collecting your hotel's waste soap, you are saving millions of bars of soap from overflowing landfills. Your direct actions reduce landfill, carbon emission and the extraction and use of raw materials.



Driving the Change

Your status as a Soap Aid **HOTEL CHAMPION** creates a positive association with your brand, helps build trust amongst guests, and shows your commitment to CSR outcomes

How to get involved?

For a small annual contribution of **\$7.50 per room** your hotel can have a **life changing impact.**

Every hotel room provides:



3 Children

with critically needed soap for a whole year



63 Bars

of recycled soap every year

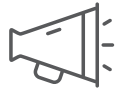
YOUR EXCLUSIVE BENEFITS

As a **HOTEL CHAMPION** you get:



Education and Training

- Comprehensive training materials
- Soap Aid **HOTEL TO HANDS** posters for the back of house teams
- Regular reports on your hotel's impact to communities in need



Marketing and Promotion

- Guest tent cards for every room promoting your involvement with Soap Aid
- In-room guest video
- Social media coverage
- Featured on Soap Aid website
- Use of Soap Aid logo



Online Logistics Solution

- Access to simple and user-friendly online logistics solution
- Integrated online registration
- Payment functionality
- Online ordering
- Tracking and reporting system

SETTING A BOLD TARGET

Our goal to transform lives:



Register more than 120,000 hotel rooms



Recycle 4.3 million new bars of soap



Deliver soap to 200,000 children in critical need for a full year.

EVERY BAR COUNTS

**REGISTER AT
SOAPAID.ORG**

AND HELP SAVE LIVES!

SOAP AID
SAVING LIVES



#hoteltohands